



41 3625
\$

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RECEIVED

JUN 28 2004

GROUP 3600

In re application of:

Applicant : Thomas J. Perkowski

Serial No. : 09/483,105

Filing : January 14, 2000

Title of Invention : INTERNET-BASED METHOD OF AND SYSTEM FOR
MANAGING AND SERVING CONSUMER PRODUCT
ADVERTISEMENTS TO CONSUMERS IN RETAIL STORES

Examiner : Matthew Gart

Group Art Unit : 3625

Attorney Docket : 100-033USA000

Honorable Commissioner of Patents
and Trademarks
Washington, DC 20231

RESPONSE TO OFFICE ACTION MAILED DECEMBER 17, 2003

Sir:

In response to the Office Action mailed in the present Application on December 17, 2003, Applicant submits the following amendments for entry in the same:

AMENDMENT OF THE TITLE:

Please amend the Title of Invention to read as follows:

--RETAIL-BASED CONSUMER PRODUCT INFORMATION SEARCH AND DELIVERY
SYSTEM DRIVEN BY A MANUFACTURER-MANAGED INTERNET-BASED
CONSUMER PRODUCT INFORMATION MANAGEMENT AND DELIVERY NETWORK--

06/24/2004 ZJUNAR1
02 FC:2202

00000018 09483105

27.00 OP